

Truvison launches its 4K Panoramic Ultra HD TX65100 - 65-inch Smart TV priced for Rs.1,21,990/-

- 4k Panoramic Ultra HD widescreen for an unmatched clarity and best viewing experience.
- Miracast feature to share data seamlessly.
- Android Air Fly Mouse for an unforgettable gaming experience.
- A+ Grade Certified Panel

Truvison, a Europe based consumer electronics & appliances Company, delivering superior-quality technology across the globe launches its premium range of TV's with ***4K Panoramic Ultra HD TX65100 - 65-inch Smart TV with supreme clarity and excellent viewing experience.***

With 4X the clarity of a full HD TV, the 65inch brings widescreen unmatched clarity which makes the experience more than real, as the pictures are denser with finest details. With multiple pixels in an image, close watching would no longer hinder your best movie watching experience. Also, you can now access numerous apps and **4K HD channels** taking the technology to a different level.

Taking technology, a step further, sharing data is not limited to mobile phones and laptops anymore. An inbuilt **Miracast feature** along with the **in-built WiFi** lets you stream your favorite shows, photos, music & movies via multiple gadgets at a single touch.

A masterpiece which is perfectly apt for gaming sessions and Movie nights with friends has the **inbuilt App store** which supports numerous applications. Additional to which is the **Air fly mouse** – a handy, lightweight and compact gadget adding ease to your gaming experience. With its convenient design, you can use it directly by shaking and moving it in the air or buy using its keyboard feature.

The 65inch also includes an **A+ Grade Panel** for superior wide viewing angle along with luminous bright display. It displays life-like color which helps the user relish their most – liked programs from every angle without any blur vision. It is

considered to be an ideal panel for all the purposes as it is free from color wash and contrast loss.

Sporting superior high quality audio, **Dolby Digital Sound** places you in the centre of the action. It expands the left and right traditional stereo channels to deliver an enveloping 360 degrees of sound.

Commenting on the launch (Mr. S. C Kabra Managing Director- Eurasia, Truvison) said, "We are thrilled to introduce our premium series range in the Indian TV market with 65inch 4K Panoramic Ultra HD TV which truly defines Big Screen for Bigger Entertainment.

An attractive **luminous bright Display** and contrast settings prove it to be an ideal choice for balanced picture viewing experience. It is also crafted with a **Slim Line Bezel** bringing your imagination to reality and enhancing the beauty of your home too.

The television set comes with 1+ 2 year extended warranty and is available in the retail stores in southern and western markets of India.