



Truvison, a Europe based consumer Electronics & Appliances Company, made its debut in the Indian Market in 2016. Being a UK based company; Truvison brings international features to the threshold of the Indian consumer. Placing the customer on a pedestal, it works towards designing its products to suit Indian conditions.

While venturing into the Indian market, Truvison appointed a new distributor in Madhya Pradesh Market - Indore. The Indian market is vast and diverse and hence, Truvison is aiming to collaborate with distributors to extend its reach. TV Distributor from Indore has been appointed to sell Truvison's entire product range including LED TV's, Home Audio, Air Conditioners. This association will help customers understand an international brand with Indian roots.

Truvison's cutting edge technology will find home amongst the Indian consumers. Their quality and brilliance in design has gained the brand prominence in India. This collaboration will make available to the consumers, the never-experienced-before features that include **Turbotek** which delivers phenomenal sound quality, **TRUAER** technology to assure safest, purest and cool air & **CORNEA technology** to balance the emitted light from the television, thus reducing the strain on the eye.

Within a limited period, the brand has grown expansively to become synonymous with excellence, quality, unmatched reliability and trust. With several more strategic tie ups and partnerships in the pipeline, the brand aims to expand its product line across categories, enriching the lives of the consumers through their products. At present, they are looking forward to intensifying this venture with more products being made available for consumers in the Indore region with this association.