

For Immediate Release



Truvison launches its Full HD Smart Series TX5067 – 50inch Smart TV priced at Rs. 46,999/-

- Android Air Fly Mouse – A compact and lightweight gadget that enables life like gaming experience.
- Truvison, a Europe-based consumer electronics & appliances Company, delivering superior-quality technology across the globe unveiled its newest **50-inch smart TV**, *featuring brilliant picture with Full HD display paired with high performance engine, high-speed response and smart, multi-function versatility.*

Crafted with slim bezel that captivates its viewers while adding a charm to your room décor, Truvison adds soul to your décor! Its **Full HD 1920*1080 resolution** brings every pixel, clear as crystal. With **Vivid details, bright colours & dynamic visuals** redefine every picture, so you aren't just watching a movie, you'll be a part of it.

Delivering a stable deeply integrated Android support, the TV runs on an optimized **Android 4.4 operating system with 1GB RAM**. The Television gives you the freedom of enjoying all your entertainment on wide screen. Sporting high output **surround sound**, experience the grandness of a theatre in your living room!

The true Powerhouse of Content that the Smart TV explores, is a whole new world filled with several **pre-loaded applications** namely Youtube, Amazon, Google Play etc. Simply connect your smart TV or your smartphone by Wi-fi and you will be able to enjoy things on the big screen – relax, lean back and enjoy! Hosting extensive connectivity options Truvison Smart Hub ensures the complete TV experience. Miracast allows you to enjoy easy and fast connection among TV and several other gadgets, without wires. Also, supporting **2 HDMI ports** connect the TV to a computer, gaming system, DVD player etc.

Speaking on the launch, Mr. Saurabh Kabra Director – Business Operations- Eurasia, Truvison said, "Another power packed addition to our range of Smart TV series is our newest TX5070. The newest TX5070 not only reinforces the brand commitment to technology & innovation, but also promises to float such trailblazer gadgets in the market and address consumer needs with changing times.

An additional handy gadget with your TV; is the **Android Air Fly Mouse** – a compact and light-weight handy gadget, perfect for your long gaming sessions. With its convenient design, you can use it directly by shaking & moving it in the air or by using its keypad feature.

The Smart TV also incorporates USB, VGA port, HDMI connectivity supporting various formats of videos, sounds and images for ultimate media viewing pleasure. The TV set comes with 1 + 2 year of extended warranty, available at retail stores in southern and western markets of India.

About Truvison:

Truvison, a Europe based consumer electronics & appliances company, entered Indian Markets in the Year 2016. Aspiring to make consumer satisfaction as the key differentiator, Truvison is working insistently to create new products and experiences for the Indian Consumers.

The brand has already sold over 5 million products reaching 25 million customers across the globe keeping in mind the highest quality standard of products and after sales services are delivered. Its product portfolio offers a comprehensive range of Consumer Durables with LED TVs, Home Audio & Home appliances available at all the major electronic stores and retailers across the country.

Truvison envisions to bring the International feel to the Indian consumers with its quality products at the best price. Moving forward, Truvison aims to expand its leadership role using groundbreaking technology and leading-edge designs for not just the technically-savvy consumers, but for everyone who opts for the newfangled mode of entertainment, comfort and luxury.

For more details log on to: <http://www.truvison.com/>

