



*For Immediate Release*

**Truvison introduces the Full HD experience, with its newest, 32inch LED TV TW3263 , priced Rs. 18,490/-**

- *Cornea Technology for a pleasant viewing experience*
- *Ultra Slim Bezel for Theatrical Ambiance*
- *Premium Listening Experience with SRS Technology*

Truvison, a Europe-Based Company known for its consumer electronics and latest technology products announces the launch of its newest LED TV, featuring *32-inches of Full HD screen* with the true combination of colour, brightness and detail to every visual, enriching your visual experience .

In addition, the LED TV's Cornea Technology, *balances the emitted light*, and offers number of pixels is designed to offer a *better viewing experience* and ensures relaxed display visually. Along with a ton of remarkable features, TW3263 Full HD TV comes with a *Dynamic contrast ratio of 300000:1*; so experience the brightest and darkest efficiency with its picture enhancement function paired with Wide Colour Enhancer. Crafted with Ultra Slim Bezel, that becomes the centre of attraction, experience the theatre-like

ambience seamlessly.

The TV comes equipped with Clear Voice 2 Technology, that delivers the top-notch audio output. The *SRS integrated technology* focuses on implementing the stereotypic sound and surpassing audio output making your pictures come alive. Raising the bar of innovation, the TV is aimed at providing impeccable and seamless entertainment.

If browsing through channels was merely a thought, enjoy the premium TV indulgence. Operated over the high quality drivers/processors, the TV runs along several pre-installed features to let you do more, enjoy more. No more entangling into wires, share and play data wirelessly, since the TV is integrated with *2 different USB inputs*.

Hosting extensive connectivity options, TW3263 LED TV comes with *2 HDMI inputs* and delivers ultimate media viewing pleasure. So enjoy operating your smart devices on a bigger, brighter and clearer screen. The TV also features energy saving technology that consumes less power but delivering the best of all aspects. The TV is already available at the leading stores across India.

**Key Features**

- 32 inch Full HD LED TV
- Cornea Technology
- Ultra Slim Bezel
- Clear Voice - 2 Technology
- USB to USB copy function
- 2 HDMI ports
- Dynamic Contrast (Ratio: 300000:1)
- SRS Technology
- Energy Saving
- Audio Output : 12W x2
- Available at Rs.18,490



### **About Truvison:**

Truvison, a Europe based consumer electronics & appliances company, entered Indian Markets in the Year 2016. Aspiring to make consumer satisfaction as the key differentiator, Truvison is working insistently to create new products and experiences for the Indian Consumers.

The brand has already sold over 5 million products reaching 25 million customers across the globe keeping in mind the highest quality standard of products and after sales services are delivered. Its product portfolio offers a comprehensive range of Consumer Durables with LED TVs, Home Audio & Home appliances available at all the major electronic stores and retailers across the country.

Truvison envisions to bring the International feel to the Indian consumers with its quality products at the best price. Moving forward, Truvison aims to expand its leadership role using groundbreaking technology and leading-edge designs for not just the technically-savvy consumers, but for everyone who opts for the newfangled mode of entertainment, comfort and luxury.

For more details log on to: <http://www.truvison.com/>