

# Truvison-Consumer Electronics Major expanding in India

Modern Technology Home Appliances, Launching Soon For Every Indian Home.



**Mumbai 15<sup>th</sup> December:** Truvison, a Europe based consumer electronics Company, is launching its brand in India. The company is expanding its presence with 36 branches across the nation. They are currently offering a range of LED / LCD TV's, Smart TV's, Sound Systems, etc. Truvison will be introducing their entire range of Home appliances like Air conditioners, Air Coolers, Air purifiers & Washing Machines soon. The introduction of these home appliances will complete the product basket, which will be useful for any household.

Truvison offers unique features for each of its product segment. Their LED TV's are built with **Cornea Technology** which helps in minimalizing the strain to the eyes while viewing Television. Cornea Technology acts as a catalyst in controlling the radiation from the screen, enabling a better visual experience for its users.

The **Turbotek Technology** for the home audio segment is designed to experience the high definition sound. All their sound systems are crafted to deliver great quality of sound at any output level.

“Integrity, Sustainability and Excellence are the values that build the foundation of Truvison. It is our faith in these values that strengthens our determination to change the face of consumer durables industry globally”, said Mr. S. C Kabra, Chairman & Managing Director, **Truvison Industries Pvt. Ltd.**

### **At Truvison:**

The company has a clear vision to attain its goal of delivering international standard products to the consumers in India. It is taking active participation in spreading awareness about the brand across the nation by connecting to the masses through digital and social Media. Truvison is committed in bringing a change in the consumer durables industry, which when experienced will be appreciated by the consumers.