



Consumer Electronics & Appliances brand, Truvison Expanding in India.

Truvison magnifies its presence with 36 branches across the nation and have introduced their LED / LCD TV and Homes Audio segment in the market.

Truvison ties up with EBAI and pledges to work towards spreading awareness of eye donation.

Mumbai 24th January: Europe based consumer electronics and appliances company, Truvison, unveiled its complete LED / LCD TVs, Home audio segment & its technology in India at a press conference hosted at Deccan Rendevous, Pune. Truvison enlightened the audience with their Cornea Technology based LED / LCD TVs and Turbotek Technology based home theater systems. It was announced that in the coming months, the company will expand its presence in the consumer durable sector with product line like air conditioners, washing machines, air coolers and more shortly. Truvison designs each of its segment with finest technologies, one of which is Cornea Technology designed exclusively for its LED / LCD TV's which helps in minimalizing the strain caused to the eye.

Around 1.2 lakh Indians are suffering from blindness caused due to diseases of the cornea, i.e. the outer clear layer of our eye and upto 30,000 new cases are added each year to this backlog, according to data from the National Program for Control of Blindness. To create awareness for Cornea Diseases and Cornea Transplant, Truvison has pledged their full support to **Eye Bank Association of India (EBAI)** and all the employees of Truvison pledged to donate eyes to the ones deprived of vision. Truvison is going to wholeheartedly support the noble cause by spreading awareness about this social cause. **Cornea technology** introduced by Truvison is a focused initiative to minimize the strain caused to the eye which will help in safeguarding the overall health of the eye. EBAI's support for Cornea Technology means Truvison is moving in the right direction in their quest to create awareness of Cornea related diseases. Dr Radhika Tandon, President, Eye Bank Association of India says "A vision is a gift that only god could give, we are grateful for the opportunity to serve as messengers fulfilling the need of the one's deprived".





In the current lineup, Truvison also has Home theater systems and CA Speakers. Truvison unveiled their range of Sound systems which have been designed with Turbotek Technology to deliver high definition of sound at any output level. DJ Soundbank, SE- Empire, 2.0 Tower Speaker System and LED/ LCD panels ranging from 60cm to 139 cm were some of the products showcased today.

Truvison is focused on delivering global technology products to all its consumers. The company aims to bring awareness about the technology and its products through extensive product launches. **“Excellence is just another milestone in our journey towards perfection” said Chairman S.C.Kabra.**

About Truvison:

Truvison Industries Pvt. Ltd, a Europe based consumer electronics & appliances Company, delivering superior-quality technology across the globe. Truvison offers complete range of products in India like LED / LCD TV's, Home Audio, and Home appliances. Their products are designed with keeping a fine balance between innovation and style and Truvison is committed towards delivering the best in class quality and services to its valued customers.

Website: www.truvison.com

